The Power of the People - Ownership by the Grass Roots.

Nette Griggs

Active Citizenship

- 1989 Senate Standing Committee on Employment, Education and Training defined an active citizen as:
- "someone who not only believes in the concept of democratic society but who is willing and able to translate that belief into action. Active citizenship is a compound of knowledge about how society works; the skills needed to participate effectively; and a conviction that active participation is the right of citizens."

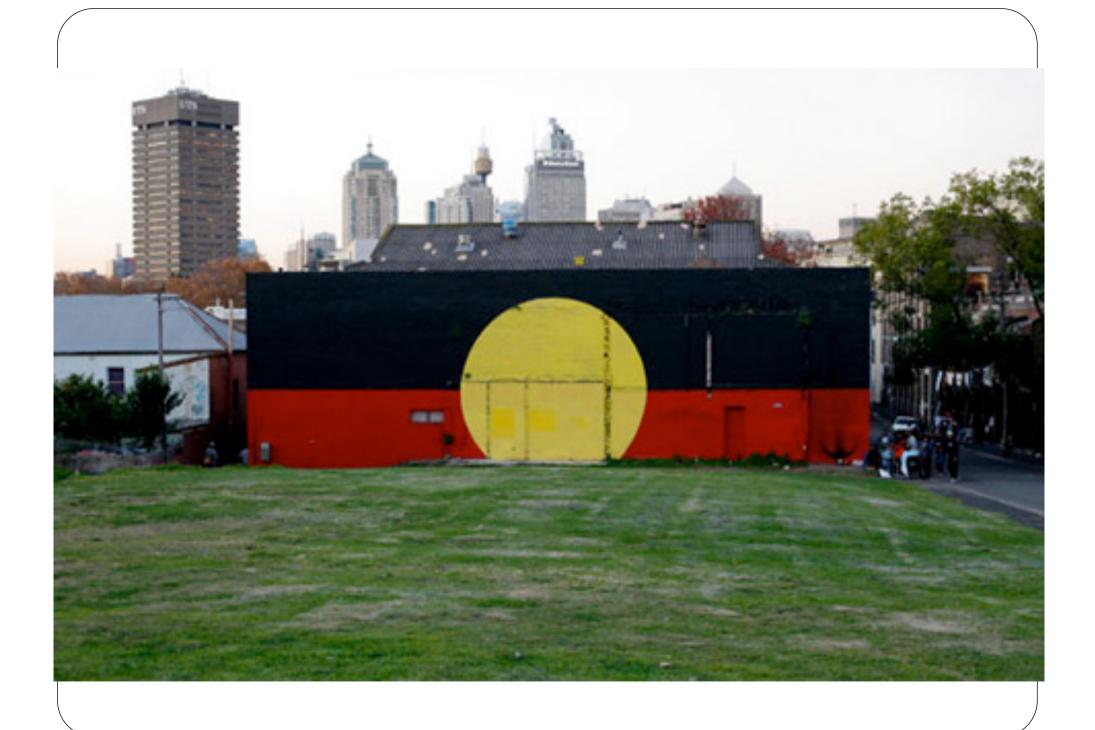
DEFINITIONS

- Community engagement is the process that occurs when public authorities reach out to communities to create opportunities for empowerment.
- Community empowerment is when a community is equipped with the skills, confidence and power to shape and influence what government does for them, delivers to them.

- Good relationships
 - Partnerships

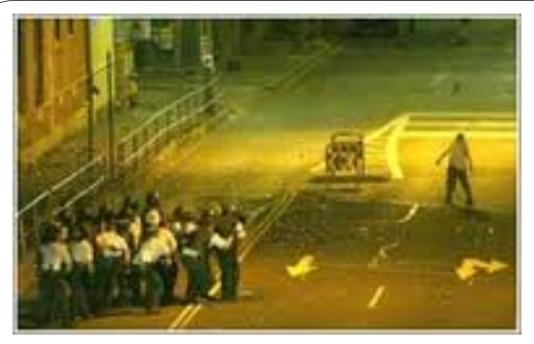
 Leadership – inspire with what is possible

 What is the cost of not doing it? Of not succeeding?











What is the hook?

Be clear about the benefits and disbenefits

TRANSFORMATIONAL LEADERSHIP

- Agility
- Flexibility
- Inspiration
- Motivation
- Honesty
- Clear, honest communication
- Competence, credibility





Never underestimate the power of influence and good preparation



Four types of interaction with community:

- information
- communication
- consultation
- participation

- Develop strong sound relationships
- Inspire, motivate and support be a transformational leader
- Look for the "hook" understanding the consequences of failure
- Be prepared to be agile and flexible in your approach
- Use clarity, integrity and honesty around what sort of engagement this is to be

- Using strategic influencing and influencers and good preparation
- Under promise and over deliver
- Get your hands dirty
- Target the key decision makers to be involved on both sides of the discussion